**NEWS RELEASE**
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## LEE COUNTY PORT AUTHORITY EARNS STATE RECOGNITION FOR PUBLIC RELATIONS AND COMMUNICATIONS EFFORTS

FORT MYERS, Fla. (Sept. 13, 2011) – The Lee County Port Authority was honored with an Award of Distinction from the Florida Public Relations Association (FPRA) at the 2011 Golden Image Awards held in Naples, Fla. FPRA conducts the Golden Image Awards annually to recognize outstanding public relations programs. The awards have become a standard of excellence in demonstrating the best of innovation, planning and design in the state of Florida. LCPA received an Award of Distinction in the Public Relations Programs – Internal category for its United Way Campaign 2011.

An Award of Distinction is presented to entries that meet the standard of excellence set forth by the judges. The 2011 Golden Image competition received 176 entries from throughout the state and was judged by the Pennsylvania Chapter of the Public Relations Society of America.

Established in 1938, FPRA is the oldest public relations organization in the United States. FPRA is dedicated to developing public relations practitioners, who, through ethical and standardized practices, enhance the public relations profession in Florida. For more information, visit www.fpra.org.

Southwest Florida International Airport served more than 7.5 million passengers in 2010 and is one of the top 50 U.S. airports for passenger traffic. No ad valorem (property) taxes are used for airport operation or construction. For more information, log onto www.flylcpa.com.

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