



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

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JETBLUE ADDS NEW NONSTOP CITY TO FORT MYERS

The Lee County Port Authority is pleased to announce that JetBlue Airways will start daily nonstop service to Washington Dulles (IAD) from Southwest Florida International Airport (RSW) on Thursday, Dec. 18, 2008. The daily flight arrives from IAD at 4:55 p.m. and departs from RSW at 5:35 p.m.

JetBlue will operate this new route on an Airbus A320 with 150 leather seats, free DIRECTV(r) programming and XM Satellite Radio(r).

This will be the sixth nonstop destination offered by JetBlue to/from Southwest Florida International Airport. The airline currently offers daily nonstop service from Fort Myers to Boston (BOS), Buffalo (BUF), New York-JFK (JFK), Newark (EWR), and Westchester County/White Plains-NY (HPN). For more information, please see the below news release from JetBlue or visit www.jetblue.com.

DECEMBER 17, 2008



Southwest Florida Lands New Air Service! JetBlue Begins the Only Nonstop Service to Washington/Dulles

-- Fares start at \$79(a) each way --

FORT MYERS (December 17, 2008) – Customer-friendly JetBlue Airways this week expands its service from Southwest Florida International Airport with the launch of the only daily nonstop service to Washington D.C.'s Dulles International Airport.

JetBlue’s first arrival from Washington is scheduled to touch down at RSW at 4:55 p.m. on Thursday, while the first northbound flight takes off from RSW for Washington at 5:35 p.m. that evening. Current sale fares between Fort Myers and Washington start at just \$79(a) each way for tickets purchased by December 29 for travel in January. Regular fares start at just \$101(a) each way.

JetBlue’s new service between Fort Myers and Washington/Dulles:

Fort Myers to Washington/Dulles:	Washington/Dulles to Fort Myers
Depart – Arrive	Depart – Arrive
5:35 p.m. – 7:58 p.m. (Daily eff. December 18)	2:25 p.m. – 4:55 p.m. (Daily eff. December 18)

JetBlue is operating its Fort Myers - Washington flights with its 150-seat Airbus A320 aircraft. The A320 offers travelers all of JetBlue’s signature amenities: 36 channels of free live DIRECTV® programming, more than 100 channels of XM Satellite Radio®, plus comfy leather seats, the most legroom in coach of any U.S. airline, unlimited free snacks and JetBlue’s acclaimed customer service.

JetBlue currently offers convenient nonstop service from Southwest Florida International to Boston (5 daily flights); Buffalo, N.Y. (1 daily flight); New York/JFK (8 daily flights); Newark, N.J. (2 daily flights), and Westchester County, N.Y. (1 daily flight), with additional flights planned for the winter season in most markets.

“All of us here at JetBlue are thrilled to be expanding at Southwest Florida International Airport by adding the only nonstop flights to Washington D.C.’s Dulles airport,” said Tracy Trader, JetBlue’s General Manager in Fort Myers. “We look forward to welcoming you aboard the only airline that offers free seatback TVs, generous name-brand snacks, and award-winning customer service on all departures from RSW. Whether you’re headed to Washington, New York, Boston, or any of JetBlue’s 50+ cities, we know you’ll enjoy the experience as much as the destination.”

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 600 daily flights. New service to Bogotá, Colombia, and San José, Costa Rica, begins in 2009. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

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(a) All fares are subject to change without notice. Fares are only available for flights booked at jetblue.com. Travel costs \$15 more per person if purchased by telephone or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for \$100 per person at 1-800-JETBLUE [1-809-200-9898 if located in the Dominican Republic] or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to \$9 each way, September 11th Security Fees of up to \$5 each way and a Federal Segment Tax of \$3.50 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to \$76.20 each way. Puerto Rico fares also do not include a US Departure Tax of \$15.40 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of \$20 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. ©2008 JetBlue Airways

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