



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

MN 08-03

PHOTO/VIDEO OPPORTUNITY:
AIRTRAN TO INAUGURATE BUFFALO SERVICE TOMORROW
AT SOUTHWEST FLORIDA INTERNATIONAL AIRPORT

WHAT: AirTran will start its daily nonstop service between Buffalo (BUF) and Fort Myers (RSW). The Buffalo flight arrives at 11:05 a.m. and departs at 6:59 p.m.

WHEN: Thursday, February 14, 2008. **Please arrive by 5:45 p.m.**

WHERE: Meet at the security-screening area outside the Concourse B entrance on the terminal's second floor.

WHY:

- ➔ AirTran has nonstop flights to more destinations than any other carrier at Southwest Florida International Airport. By season, AirTran will offer nonstop service to 14 popular cities.
- ➔ AirTran currently provides service to Akron-Canton (CAK), Atlanta (ATL), Boston (BOS), Baltimore-Washington (BWI), Chicago-Midway (MDW), Detroit (DTW), Flint (FNT), Indianapolis (IND), Milwaukee (MKE), Pittsburgh (PIT), Reagan Washington-National (DCA) and White Plains (HPN). Starting March 9, they will inaugurate nonstop service to Kansas City.
- ➔ In 2007, AirTran carried over 875,000 passengers in and out of Southwest Florida International Airport.

ACCESS: Media representatives must present media credentials or business cards for access.

RSVP: To public relations at 590-4504 **by 5 p.m. today.**

Feb. 13, 2008