



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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LEE COUNTY PORT AUTHORITY RECEIVES AWARD FOR CRISIS MANAGEMENT AND COMMUNICATIONS PLAN

FORT MYERS, Fla. (April 16, 2010) — The Lee County Port Authority (LCPA), operator of Southwest Florida International Airport and Page Field General Aviation Airport, was recognized by the Southwest Florida Chapter of the Florida Public Relations Association (FPRA) for its Crisis Management and Communications Plan. LCPA received an Award of Distinction in the Public Relations Programs – Crisis Communication category at the 2010 Local Image Awards presented in Fort Myers, Fla.

The Southwest Florida Chapter of FPRA conducts the Local Image Awards annually to recognize outstanding public relations programs and to encourage and promote the development of public relations professionalism in Southwest Florida. They have become a standard of excellence and demonstrate the best of innovation, planning and design in the region. An Award of Distinction is presented to entries that meet the standard of excellence set forth by the panel of judges. The 2010 competition received 32 entries from organizations throughout Lee and Collier Counties and was judged by the Central West Coast Chapter of FPRA.

Established in 1938, FPRA is the oldest public relations organization in the United States. FPRA is dedicated to developing public relations practitioners, who, through ethical and standardized practices, enhance the public relations profession in Florida. As a statewide association, FPRA boasts nearly 1,500 professional and student members, all which make up the 15 professional and 11 student chapters. For more information, visit www.fpra.org.

Southwest Florida International Airport served more than 7.4 million passengers in 2009 and is one of the top 50 U.S. airports for passenger traffic. No ad valorem (property) taxes are used for airport operation or construction. For more information, log onto www.flylcpa.com.