



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

MN 09-13

MEDIA ADVISORY:
**MIDWEST AIRLINES ANNOUNCES NONSTOP SERVICE
BETWEEN KANSAS CITY AND FORT MYERS**

The Lee County Port Authority is pleased to announce that Midwest Airlines will start nonstop service to Kansas City (MCI) from Southwest Florida International Airport (RSW) on Dec. 17, 2009. The flight arrives from MCI at 10 a.m. and departs from RSW at 10:30 a.m. and will be operated on a 76-seat Embraer 170 aircraft, featuring 2-by-2 all-leather seating.

This will be the second nonstop destination offered by Midwest to/from Southwest Florida International Airport. The airline currently offers seasonal daily nonstop service from Fort Myers to Milwaukee (MKE).

For more information, please see the below news release from Midwest or visit www.midwestairlines.com.

SEPT. 29, 2009

Midwest Airlines Expands Nonstop Florida Service

Milwaukee-Ft. Lauderdale and Kansas City-Ft. Myers Service Begins Dec. 17

- **Press Release**
- Source: Midwest Airlines
- On Tuesday September 22, 2009, 9:00 am EDT

MILWAUKEE--(BUSINESS WIRE)--**Midwest Airlines** today announced it will expand its Florida service with the launch of nonstop seasonal service between Milwaukee and Ft. Lauderdale and between Kansas City and Ft. Myers. Service will run Dec. 17, 2009 through April 19, 2010.

Both routes will be operated on 76-seat Embraer 170 aircraft, featuring 2-by-2 all-leather seating, buy-onboard Best Care Cuisine or Best Care Café dining, and complimentary baked-onboard chocolate chip cookies. Service will be offered daily on the Ft. Lauderdale route; service on the Ft. Myers route will vary, beginning with six days a week and increasing to daily during peak winter travel times.

To celebrate the launch of the new service, Midwest is offering pricing beginning at \$81 one way on the Milwaukee-Ft. Lauderdale route and at \$72 one way on the Kansas City-Ft. Myers route. Tickets require a 14-day advance purchase. For flight information and reservations, visit midwestairlines.com or call the Midwest Airlines Contact Center at 800-452-2022 (in Milwaukee, 414-570-7000).

Kansas City-Ft. Myers Schedule

Kansas City to Ft. Myers			Ft. Myers to Kansas City		
Depart	Arrive	Frequency	Depart	Arrive	Frequency
06:00 am	10:00 am	Varies	10:30 am	12:30 pm	Varies

New Midwest Airlines Seasonal Service *Effective Dec. 17, 2009 to April 19, 2010*

Milwaukee-Ft. Lauderdale Schedule

Milwaukee to Ft. Lauderdale			Ft. Lauderdale to Milwaukee		
Depart	Arrive	Frequency	Depart	Arrive	Frequency
08:30 am	12:45 pm	Daily	01:15 pm	03:35 pm	Daily